

Lannie Yu

GRAPHIC DESIGNER

lanniej2004@gmail.com

206.651.0123

EDUCATION

California College of the Arts
BFA Graphic Design
2022–expected 2026
San Francisco, CA

SOFTWARE

InDesign
Illustrator
Photoshop
Audition
Premier Pro
Figma
Procreate

SKILLS

Branding
Typography
Illustration
Photography
Logo Design
HTML/CSS

AWARDS

CCA Creative
Achievement Award
2022–2026

LANGUAGES

English
Korean

PROJECTS

Fabrications: Film Festival
Fall 2024

- Photographed projected images and utilized Adobe InDesign, Premier Pro, and Photoshop to develop a visual concept and event identity.
- Designed street banners, posters, and a 30-second spot for a film festival bridging the works of Kathryn Bigelow and Sofia Coppola.

Blue Note Chocolate: Packaging Design
Spring 2025

- Developed a new brand identity for a chocolate brand, including a name, wordmark, and supporting visual.
- Created a packaging system across three variations, ensuring each fits cohesively within a larger branded family.

Editorial Miscellany Catalog
Spring 2024

- Designed and typeset an editorial catalog, highlighting Jenny Holzer's process and mindset through dynamic text and image layouts.
- Used Adobe InDesign to design and produce the catalog.

EXPERIENCES

Studio S Fine Arts
Summer 2025, Seattle, WA

- Assisted highschool students to build their portfolio, with a focus on branding, product designing, logo designing, and landing page layouts.