

Lannie Yu

GRAPHIC DESIGNER

lanniej2004@gmail.com

206.651.0123

EDUCATION

California College of the Arts
BFA Graphic Design
2022–expected 2026
San Francisco, CA

PROJECTS

Fabrications: Film Festival
Fall 2024

- Photographed projected images and utilized Adobe InDesign, Premier Pro, and Photoshop to develop a visual concept and event identity.
- Designed street banners, posters, and a 30-second spot for a film festival bridging the works of Kathryn Bigelow and Sofia Coppola.

SOFTWARE

InDesign
Illustrator
Photoshop
Audition
Premier Pro
Figma
Procreate

Blue Note Chocolate: Packaging Design
Spring 2025

- Developed a new brand identity for a chocolate brand, including a name, wordmark, and supporting visual.
- Created a packaging system across three variations, ensuring each fits cohesively within a larger branded family.

SKILLS

Branding
Typography
Illustration
Photography
Logo Design
HTML/CSS

Editorial Miscellany Catalog
Spring 2024

- Designed and typeset an editorial catalog, highlighting Jenny Holzer's process and mindset through dynamic text and image layouts.
- Used Adobe InDesign to design and produce the catalog.

AWARDS

CCA Creative
Achievement Award
2022–2026

EXPERIENCES

Studio S Fine Arts
Summer 2025, Seattle, WA

LANGUAGES

English
Korean

- Assisted highschool students to build their portfolio, with a focus on branding, product designing, logo designing, and landing page layouts.